

2014 PEJU PINK  
*north coast*

In 1983, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That longstanding commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Pink is sourced primarily from fruit grown on our Persephone Vineyard, a 350-acre estate in the northeast corner of Napa Valley, as well as from a small, family-owned vineyard in Mendocino. Persephone is planted with 130 acres of vines, which includes Bordeaux grape varieties as well as Zinfandel, Syrah, Sauvignon Blanc, and Chardonnay. At an elevation of nearly 1,000 feet, the area experiences warm days, cool nights and little fog. This climate allows for a consistent growing season, and produces fruit with rich, focused flavor, and a precise sense of place.

VINTAGE

The 2014 harvest has been termed a “dream vintage” regarding quality. In spite of the ongoing drought and the South Napa earthquake, the wines showed great depth of flavor, intense aromatics, and were excellent overall. Well-timed rains in February and March gave much needed water to the vines while emerging from dormancy and through bud break. A mild spring and warm summer provided ideal growing conditions, leading to an early jump on harvest. We look back on this vintage and celebrate our good fortune of another bountiful year with undeniably excellent fruit.

TASTING

Vibrant and refreshing, Peju Pink is the perfect complement to a warm summer day! This wine is playful expressing aromas of summer berries, jolly rancher and honeysuckle. Notes of watermelon, strawberry-shortcake and lemon tart lead to a crisp and delicate finish.

APPELLATION  
*north coast*

VINEYARD  
*persephone vineyard,  
knox vineyard, mendocino*

COMPOSITION  
*proprietary blend*

COOPERAGE  
*100% stainless steel*

ALCOHOL  
*13.5%*

TA  
*6.3 g/l*

PH  
*3.15*

HARVEST DATE  
*october, 2014*

BOTTLING DATE  
*march, 2015*

RELEASE DATE  
*april, 2015*

CELLARING  
*enjoy now through 2016*

PRODUCTION  
*372 cases*

SRP  
*\$22*