

2011 ZINFANDEL  
*napa valley*

In 1983, Tony Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That long-standing commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, the winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Persephone Vineyard is our 375-acre estate in Pope Valley, a grape-growing region in the northeast corner of Napa Valley. The ranch is planted with 250 acres of vines, which includes our Bordeaux grape varieties as well as Zinfandel, Syrah, Sauvignon Blanc, and Chardonnay. At a higher elevation, the area experiences extreme temperature swings and little fog. This climate allows for a shorter growing season, and produces fruit with rich, focused flavor, and a precise sense of place.

VINTAGE

2011 was a difficult but rewarding year for the Napa Valley. Cooler than average temperatures along with more rainfall than normal presented myriad challenges to the vineyard team, but we finished with a successful harvest after several warm weeks in late October. This vintage ultimately yielded small quantities of beautifully balanced and intricate wines with lower alcohol levels. The 2011 blend is 99% Zinfandel and displays robust varietal character with a distinct layer of lush California fruit.

TASTING

Focused aromas of cherries, spice, roses, and oak vanilla lead the way to dusty, summertime brambleberries. Layered, sharp and intense fruit flavors come through on the palate, followed by a bright raspberry tart finish.

APPELLATION  
*napa valley*

VINEYARD  
*persephone*

COMPOSITION  
*99% zinfandel,  
1% cabernet sauvignon*

COOPERAGE  
*french and american oak,  
25% new*

AGING  
*16 months*

ALCOHOL  
*14.5%*

TA  
*6.7 g/l*

PH  
*3.65*

HARVEST DATE  
*october 2011*

BOTTLING DATE  
*july 2013*

RELEASE DATE  
*november 2013*

CELLARING  
*enjoy now through 2016*

SRP  
*\$35*