

2011 SYRAH
napa valley

In 1983, Tony Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That long-standing commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, the winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Peju's Persephone Ranch is located in the heart of Pope Valley, a largely undiscovered site in the northeastern corner of the Napa Valley. The area is characterized by wide temperature swings and little fog, which allows for a consistent growing season and produces fruit with rich, focused flavor. We are able to grow a wide array of grape varieties here that include Cabernet Sauvignon, Merlot, Syrah, Zinfandel, Cabernet Franc, Sauvignon Blanc, and Chardonnay. And in keeping with our green initiatives, Persephone is sustainably farmed, moving towards organic certification.

VINTAGE

2011 was a difficult but rewarding year for the Napa Valley. Cooler than average temperatures into the summer along with more rainfall than normal presented myriad challenges to the vineyard team, but we finished with a successful harvest after several warm weeks in late October. This vintage ultimately yielded small quantities of beautifully balanced and intricate wines with lower alcohol levels. At 86% Syrah, this wine exhibits unbridled varietal character with a distinct layer of lush California fruit.

TASTING

Our 2011 is a spicy yet charming Syrah, showing cherry, dark chocolate, clove, vanilla and nutmeg on the nose. A wonderfully drinkable wine that reveals delicate tannins, juicy berries and layer after layer of holiday spices.

APPELLATION
napa valley

VINEYARD
persephone

COMPOSITION
*86% syrah,
14% cabernet sauvignon*

COOPERAGE
100% american oak, 25% new

AGING
16 months

ALCOHOL
13.8%

TA
7.5 g/l

PH
3.6

HARVEST DATE
october, 2011

BOTTLING DATE
july, 2013

RELEASE DATE
december, 2013

CELLARING
enjoy now through 2018

SRP
\$35