

2010 CABERNET FRANC
napa valley

In 1982, Tony Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That long-standing commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, the winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Peju's Rutherford Estate is a California Certified Organic vineyard, and is planted primarily with Cabernet Sauvignon and Merlot. The winery's two additional properties, located in Pope Valley and Calistoga, are both Certified Sustainable vineyards. At Persephone Ranch in Pope Valley, the climate is suited to grow Chardonnay and Sauvignon Blanc, as well as Zinfandel, Syrah, Cabernet Sauvignon, Cabernet Franc, and Merlot. Cabernet Franc and Petit Verdot are grown on the Wappo Vineyard in Calistoga. Drawing from such varied terroir, the wines exhibit the perfect blend of mountain-fruit focus and Rutherford complexity.

VINTAGE

In 2010, higher than average rainfall pushed budbreak, fruit-set, and veraison back by about two weeks, and cooler summer temperatures ensured a harvest that was significantly later than normal. And while late season heat spikes followed by a consistent Indian Summer meant more work in the vineyard, the unusual conditions ultimately gave us great color and flavor development across the board.

TASTING

This beautiful ruby red wine boasts a full herbaceous nose and a palate to match. The wine is layered with savory dried herbs, tea, dark plum, and finishes with a hint of cedar and anise. Supported by well-developed tannins and clean acidity, this wine demonstrates both ageability and versatility with food.

APPELLATION
napa valley

VINEYARD
persephone

COMPOSITION
*77% cabernet franc,
13% cabernet sauvignon,
10% petit verdot*

COOPERAGE
*french and american oak,
40% new*

AGING
18 months

ALCOHOL
14.3%

TA
6.1 g/l

PH
3.74

HARVEST DATE
october 2010

BOTTLING DATE
july 2012

RELEASE DATE
january 2013

CELLARING
enjoy now through 2018

PRODUCTION
854

SRP
\$55