

2012 ZINFANDEL
napa valley

In 1983, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the vineyard, which has grown to include a proactive approach to sustainability and environmental consciousness. That longstanding commitment and respect for the grapes can be tasted with each sip of these balanced and elegant wines. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Persephone Vineyard is our 350-acre estate in the heart of Pope Valley, a largely undiscovered grape-growing region in the northeast corner of Napa Valley. The ranch is planted with 130 acres of vines, which includes our Bordeaux grape varieties as well as Zinfandel, Syrah, Sauvignon Blanc, and Chardonnay. At nearly 1,000 feet elevation, the area is characterized by wide temperature swings and little fog, which allows for a consistent growing season and produces fruit with rich, focused flavor, and a precise sense of place. Persephone is sustainably farmed, moving towards organic certification.

VINTAGE

Textbook bud break and flowering gave us high hopes for harvest, and Mother Nature did not disappoint. Summer temperatures remained in a precise range during the day, before dipping into the low 50s at night. This wide arc provided gentle, steady ripening and balanced sugar levels, and by evading late rains we finished with a bountiful harvest of undeniably excellent fruit in 2012.

TASTING

A purity and clarity of aromas distinguish the 2012 Zinfandel with Bing cherries, brown sugar, roasted coffee, and oak vanillin leading the way to darker scents of cocoa and forest floor. Dark and jammy fruit flavors of blackberry, wild raspberry and cassis show up on the palate followed by a lingering, berry finish. Layered and complex with dark undertones, this is the perfect wine for roasted wild game, rich winter stews or wild mushroom lasagna.

APPELLATION
napa valley

VINEYARD
persephone

COMPOSITION
*95% zinfandel,
5% cabernet sauvignon*

COOPERAGE
american oak, 25% new

AGING
16 months

ALCOHOL
15.1%

TA
6.2 g/l

PH
3.62

HARVEST DATE
october 2012

BOTTLING DATE
june 2014

RELEASE DATE
january 2015

CELLARING
enjoy now through 2017

SRP
\$38 | \$456