

PROVINCE

napa valley



In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environmental consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Provence is sourced primarily from fruit grown in our sustainably farmed Persephone Vineyard, a small 350-acre estate in the heart of Pope Valley, which is a largely undiscovered grape-growing region in the northeast corner of Napa Valley. The ranch is planted with 130 acres of vines, which includes our Bordeaux grape varieties as well as Zinfandel and Chardonnay. At nearly 1,000 feet elevation, the area is characterized by wide temperature swings and little fog, which ensures a consistent growing season and produces fruit with rich, focused flavor, and a precise sense of place.

The French Colombard for Provence is grown on a small, family-owned farm in the Redwood Valley appellation of Mendocino County. Nearly 100 miles north of Rutherford, the vineyard experiences the cooling effect of fog early in the morning and evening, which extends the length of the growing season and allows the fruit to gradually reach desired ripeness while preserving bright acidity.

WINEMAKING

Blending is the ultimate expression of winemaking. Although the Provence is intended to be a fun and versatile wine, quite a bit of finesse is required to yield the final blend. Slightly more than half of this proprietary blend is comprised of 2016 vintage white varietals with the balance of the profile determined by the addition of 2015 vintage barrel aged red wine.

TASTING

This deep ruby wine emits a gorgeous floral bouquet enticing the nose with aromas of muddled cranberries, cherry pie, violets, and hints of nutmeg, cinnamon and vanilla. Plush tannins give Provence structure while bright acidity refreshes the palate with flavors of dark cherry, raspberry, plum and strawberry jam. This proprietary blend is perfect for barbecues, lazy Sundays, Thanksgiving dinner or any occasion when red wine seems like too much and white wine not quite enough.

APPELLATION
north coast

VINEYARD
persephone, redwood valley

COMPOSITION
proprietary red and white blend

ALCOHOL
13.5%

TA
7.2 g/l

PH
3.35

HARVEST DATE
october 2016

BOTTLING DATE
april 2017

RELEASE DATE
may 2017

CELLARING
enjoy now through 2019

SRP
\$23 | \$276