

PEJU

NAPA VALLEY

2014 FIFTY/FIFTY
napa valley 50/50

In 1983, with dreams of raising their young family on a farm, Tony and Herta Peju bought thirty acres of vines in the famed Rutherford district of the Napa Valley. Since then, the Peju family has maintained a meticulous focus on the land, fostering sustainable and environment consciousness across their five estates. Still family-owned and operated with daughters Lisa and Ariana poised to take the helm, Peju Winery has become an integral piece of the Napa Valley landscape.

VINEYARD

Peju's Rutherford Estate is a California Certified Organic vineyard, and is planted primarily with Cabernet Sauvignon, Merlot and Cabernet Franc. The winery's two additional properties, located in Pope Valley and Calistoga, are both sustainably farmed. At Persephone Ranch in Pope Valley, the climate is suited to grow Sauvignon Blanc, as well as Zinfandel, Syrah, Cabernet Sauvignon, Cabernet Franc, and Merlot. Cabernet Franc and Petit Verdot are grown on the Wappo Vineyard in Calistoga. Drawing from such varied terroir, the wines exhibit the perfect blend of mountain-fruit focus and Rutherford complexity.

VINTAGE

The 2014 harvest has been termed a "dream vintage" regarding quality. In spite of the ongoing drought and the South Napa earthquake, the wines showed great depth of flavor, intense aromatics, and were excellent overall. Well-timed rains in February and March gave much needed water to the vines while emerging from dormancy and through bud break. A mild spring and warm summer provided ideal growing conditions, leading to an early jump on harvest. We look back on this vintage and celebrate our good fortune of another bountiful year with undeniably excellent fruit.

TASTING

A Peju favorite, our 2014 vintage of Fifty Fifty offers alluring aromas of brown sugar, melted caramel, muddled berries and juicy cherry. This full bodied wine delivers elegant notes of peppercorn and mushroom flavors framed by fine tannins and a savory finish. Lush and delicious now, this wine will continue to mature for the next decade.

APPELLATION

napa valley

VINEYARD

persephone, rutherford

COMPOSITION

*50% cabernet sauvignon,
50% merlot*

COOPERAGE

*50% american oak, 50% french
oak, 65% new*

AGING

18 months

ALCOHOL

15.3%

TA

6.2 g/L

PH

3.59

HARVEST DATE

october 2014

BOTTLING DATE

may 2016

RELEASE DATE

may 2017

CELLARING

enjoy now through 2024

SRP

\$99 | \$1188